12th Symposium on

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Business Analytics and Intelligence 2021-2022

PROGRAM SCHEDULE

12ᴛʜ Symposium on Business Analytics and Intelligence

SCHEDULE

DAY 1 - FRIDAY, JULY 15, 2022

FROM	TO	PROGRAM	
9:15 AM	9:30 AM	Welcome Address by Programme Director	

FROM	TO	TOPIC	BATCH
9:30 AM	10:10 AM	Emerging and Challenger FMCG Brands in the Indian Market	BAI 12
10:10 AM	10:50 AM	Reducing Laboratory turnaround times for Manipal Hospitals using Prescriptive Analytics	BAI 12
10:50 AM	11:30 AM	Hardness Classification in SAGD Oil Extraction using Soft Sensors	BAI 12
11:30 AM	**11:45 AM**	**BREAK**	
11:45AM	12:25 PM	Reducing Rate of Clinical Indicators at Global Hospitals	BAI 12
12:25 PM	1:05 PM	Kimberly Clark Master Data Analytics	BAI 12
1:05 PM	**2:15 PM**	**LUNCH**	
2:15 PM	2:55 PM	Making Energy Intelligent: AI-based interventions in the oil and gas sector	BAI 10 Best Project
2:55 PM	3:35 PM	Engineering, Procurement, and Construction (EPC) Project Optimization using Evolutionary Algorithms	BAI 11 Best Project
3:35 PM	**3:55PM**	**HIGH TEA**	
3:55 PM	4:35 PM	Predicting Medication Errors at Apollo Hospitals	BAI 11 Best Project
4:35 PM	5:15 PM	Electricity Load and Price Forecasting for Short Term Period	BAI 11 Best Project
END OF DAY-1			

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SCHEDULE

DAY 2 - SATURDAY, JULY 16, 2022

FROM	TO	TOPIC	BATCH
9:30 AM	10:10 AM	Demand Forecasting for Elective surgeries at IHH hospitals	BAI 12
10:10 AM	10:50 AM	Alarm Intelligence: Enhancing Alarm Systems through Machine Learning	BAI 12
10:50 AM	11:30AM	Digital Touchpoint Attribution in Path to Purchase & Spend Optimization	BAI 12
11:30 AM	11:45 AM	BREAK	
11:45 AM	12:25 PM	Ticket Sales Forecasting for Private Tour Operator	BAI 12
12:25 PM	1:00 PM	DCAL PROJECTS - Highlights and Learnings	
1:00 PM	2:00 PM	LUNCH	
2:00 PM	2:45 PM	BOOK LAUNCH EVENT	
2:45 PM	3:30 PM	PANEL DISCUSSION ON "STORY TELLING WITH DATA"	
3:30 PM	4:00 PM	HIGH TEA	
END OF SYMPOSIUM			